

Entrepreneurship

Award Type: Associate in Science

The objective of the A.S. Degree in Entrepreneurship is to help students obtain the comprehensive knowledge and skills necessary to become a successful entrepreneur. Both theoretical concepts and application of theory will be provided. The program will prepare students to start and operate a business by helping them to develop innovative ideas, evaluate business opportunities, write a business plan for a business startup, and promote an existing business. Students will develop an understanding of the complex tasks faced by individuals starting and sustaining a small business.

The graduate of the Associate in Science in Entrepreneurship will:

- Recall significant entrepreneurship issues, theories and applications.
- Apply entrepreneurship principles to produce work-based learning projects.
- Demonstrate the ability to follow instructions on assignments and class activities.

Program Requirements

A major of 36 units is required for the degree.

Semester 1 (Fall) Required Courses (9 units):

Course Number	Course Title	Units
BUS 102	Marketing	3.0
CBOT 337	Presentation Design - PowerPoint	3.0
	or	
CBIS 337	Presentation Design - PowerPoint	3.0
ENTR 101	Intro to Entrepreneurship	3.0

Semester 2 (Spring) Required Courses (9 units):

Course Number	Course Title	Units
BUS 106	Small Business Management	3.0
BUS 110	Business Law	3.0
CBOT 333	Business Desktop Publishing	3.0

Semester 3 (Fall) Required Courses (9 units):

Course Number	Course Title	Units
BUS 390	Business Entrepreneurship Law	3.0
BUS 111	Internet Marketing	3.0
ENTR 102	Entrepreneurship Projects	3.0

Semester 4 (Spring) Required Courses (9 units):

Course Number	Course Title	Units
ACCT 100	Accounting for Entrepreneurs	3.0
	or	
BUS 107	Human Relations in Business	3.0
ENTR 103	New Venture Laboratory	3.0