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Computer Business Information Systems: Small Business Web Master

Award Type: Certificate of Accomplishment

This certificate provides basic training for students who will plan, develop and manage business websites.

The graduate of the Certificate of Accomplishment in Computer Business Information Systems: Small Business Web Master will:

- · Understand the fundamentals of business and how they relate to information systems needs of a business.
- Use effective written and oral communication to support business information systems needs.
- Develop technical skills to analyze and solve problems both independently and in teams, using a variety of problem-solving
 approaches and selecting the appropriate software.
- Analyze/design/develop/deploy/maintain and manage business applications.

Program Requirements

A major of 10 units is required for the certificate.

Required core courses (6 units)

Course Number	Course Title	Units
CBIS 321	Internet Business Applications	3.0
CBIS 327	Building Business Web Sites	3.0

Plus a minimum of 4 units selected from the following:

Course Number	Course Title	Units
BUS 111	Internet Marketing	3.0
BUS 366	Promoting Small Business	0.5
BUS 377	Managing Service Quality	0.5
BUS 380	Marketing Strategies	0.5
CBIS 372	Intro to Access	1.0
CS 102	Introduction to Computing with HTML	3.0
MMAC 114	Game and App Design	3.0