

## Entrepreneurship

### **ENTR 101 Intro to Entrepreneurship**

#### **3.0 units**

Acceptable for credit: Transfer CSU

Advisories: ENGL 513 - Writing Skills 3

Students will embark on one of the most exciting adventures ever known: launching a business. This course identifies the methods for developing a business idea, starting a business, acquiring resources, and writing a business plan. (Fall, Spring) (Letter Grade or Pass/No Pass)

### **ENTR 102 Entrepreneurship Projects**

#### **3.0 units**

Acceptable for credit: Transfer CSU

Prerequisite: Eligibility for; ENGL 513 - Writing Skills 3

Students will work with a local entrepreneur to identify business challenges and will develop strategies to solve a business problem(s). A written and oral presentation will be made to the entrepreneur. (Fall) (Letter Grade or Pass/No Pass)

### **ENTR 103 New Venture Laboratory**

#### **3.0 units**

Acceptable for credit: Transfer CSU

Advisories: BUS 101 - Introduction to Business ; and CBIS 101 - Computer Concepts & Applications ; and eligibility for; ENGL 513 - Writing Skills 3

Students will participate in a "new venture" laboratory to develop a business idea and use technology to create a marketing plan. They will interact with entrepreneurs, suppliers, customers, and experts in order to create a new venture that may become viable. (Spring) (Letter Grade or Pass/No Pass)