Media Arts: Visual Design

Award Type: Certificate of Achievement

The Certificate of Achievement in Visual Design prepares students to work in a specialized field of graphic design as production artists, graphic designers, and digital imaging professionals. This one-year, fast-track program emphasizes design and production principles and helps students develop the knowledge and skills required to solve graphic design and layout problems encountered in various print media. The program is designed for both those seeking to enter a career in graphic art and those already working in the field who wish to advance and update their knowledge and skills.

The graduate of the Certificate of Achievement in Media Arts: Visual Design will:

- Discover how visual language communicates global culture through research, innovative thinking, writing, and creative expression.
- Demonstrate proficiency in industry-standard processes and technologies to create, capture and manipulate visual content in developing artwork for digital and print media.
- Produce work for a digital portfolio that showcases graphic design competencies.

Program Requirements

A major of 15 units is required for the certificate.

Required Courses (15 units)

Course Number	Course Title	Units
GRPH 110	Introduction to Graphic Design	3.0
GRPH 112	Digital Imagery	3.0
GRPH 113	Digital Illustration	3.0
GRPH 117	Typography	3.0
GRPH 129	Digital Tools for Visual Media	3.0
	or	
MMAC 129	Digital Tools for Visual Media	3.0