# Media Arts: Graphic Design (CSU Option)

**Award Type:**  Associate in Science

The Media Arts: Graphic Design (CSU Option) program provides a clear pathway for transfer students interested in further studies toward a California State University (CSU) baccalaureate degree in Art and Fine Arts with an emphasis in Graphic Design. The curriculum includes lower-division foundational art courses, lower-division graphic design specific courses. It is designed to develop visual literacy skills, technical skills, plus opportunities for creative thinking and portfolio development for transfer. Transfer requirements include completion of 60-semester units that are eligible for transfer to California State Universities, including the following: A) The completion of the Intersegmental General Education Transfer Curriculum (IGETC) OR the California State University General Education-Breadth (CSU GE). B) Allan Hancock College's graduation requirements. C) Obtainment of an overall minimum grade point average of 2.0. D) Minimum grade of C (or P) for each course in the major. This is not an Associate Degree for Transfer (ADT), ask your counselor for more information.

**The graduate of the Associate in Science in Media Arts: Graphic Design (CSU Option) will:**

- Demonstrate understanding of design principles through creative processes and design thinking.
- Develop core skills in design technology for the creation and development of artwork for digital and print media.
- Articulate and integrate cross-disciplinary knowledge to discuss and construct effective design solutions.

## Program Requirements

### A major of 24 units is required for the degree.

### Required Core courses (15 units)

| Course Number | Course Title | Units |
| --- | --- | --- |
| ART 108 | Design 1 on the Computer | 3.0 |
| | or | |
| GRPH 108 | Design 1 on the Computer | 3.0 |
| | or | |
| ART 110 | Design 1 | 3.0 |
| ART 120 | Drawing 1 | 3.0 |
| GRPH 110 | Introduction to Graphic Design | 3.0 |
| ART 103 | Art History Ancient to Medieval | 3.0 |
| ART 104 | Art History Renaissance to Modern | 3.0 |

### Select two courses from the following (6 units)

| Course Number | Course Title | Units |
| --- | --- | --- |
| ART 113 | Three Dimensional Design | 3.0 |
| GRPH 129 | Digital Tools for Visual Media | 3.0 |
| | or | |
| MMAC 129 | Digital Tools for Visual Media | 3.0 |
| GRPH 117 | Typography | 3.0 |

### Plus a minimum of 3 units from the following:

| Course Number | Course Title | Units |
| --- | --- | --- |
| ART 112 | Design Color Theory | 3.0 |
| ART 122 | Life Drawing 1 | 3.0 |
| GRPH 112 | Digital Imagery | 3.0 |
| GRPH 113 | Digital Illustration | 3.0 |
| GRPH 118 | User Interface Design | 3.0 |

| GRPH 127 | History of Graphic Design | 3.0 |
| GRPH 115 | Digital Design and Publishing | 3.0 |

**General Education**