

Family and Consumer Science: Interior Design Merchandising

Award Type: Certificate of Achievement

The associate degree and certificate program in interior design merchandising prepares students to transfer to universities and technical schools of interior design and for immediate employment as specialty store salespersons, design product representatives, or owners and managers of their own businesses. Students integrate design principles, textile characteristics and personal style with marketing strategies to create and present projects and a portfolio tailored to their chosen career. Job opportunities include store buyer or manager, interiors consultant, interiors promotion and sales representatives.

The graduate of the Certificate of Achievement in Family and Consumer Science: Interior Design Merchandising will:

- Integrate fashion principles with respect to industry changes and marketing strategies and present project.
- Analyze textile characteristics for sensory appeal and present project.
- Create a portfolio and project using interior design elements and principles by selecting color and furniture combinations and placements which achieve the desired interior character and effect.
- Compare and contrast various types of window treatments, wall coverings, soft and hard surface floor coverings, paints, glass, metals, plastics, woods, fabrics and lighting fixtures. See business department for Business SLO's (BUS 102 & 103).

Program Requirements

A major of 24 units are required for the certificate.

Required core courses (18 units):

Course Number	Course Title	Units
BUS 102	Marketing	3.0
BUS 103	Advertising	3.0
FASH 103	Textiles	3.0
FASH 101	Fashion Industry and Marketing	3.0
INTD 170	Interior Design	3.0
INTD 171	Interior Design Materials	3.0

Plus a minimum of 6 units selected from the following:

Course Number	Course Title	Units
ART 110	Design 1	3.0
	or	
ART 108	Design 1 on the Computer	3.0
ART 112	Design Color Theory	3.0
ART 113	Three Dimensional Design	3.0
ARCH 121	Architectural Practice 1	4.0
BUS 106	Small Business Management	3.0
CBIS 101	Computer Concepts & Applications	3.0
FCS 131	Life Management	3.0
FCS 149	Cooperative Work Experience: Occupational	1.0 - 8.0 units
FCS 199	Special Topics in Family & Consumer Sciences	0.5 - 3.0 units